

NEWS RELEASE

GRAY TELEVISION ANNOUNCES CLOSING OF OFFERING OF \$525.0 MILLION OF 5.125% SENIOR NOTES DUE 2024 AND \$200.0 MILLION OF ADDITIONAL 5.875% SENIOR NOTES DUE 2026

Atlanta, Georgia – September 14, 2016. . . Gray Television, Inc. ("Gray," "we," "us" or "our") (NYSE: GTN and GTN.A) announced today that it has completed its previously announced offering of \$525.0 million in aggregate principal amount of 5.125% senior notes due 2024 (the "2024 Notes") and \$200.0 million in aggregate principal amount of additional 5.875% senior notes due 2026 (the "Additional 2026 Notes" and, together with the 2024 Notes, the "Notes"). The 2024 Notes were issued at 100.000% of par. The Additional 2026 Notes were issued at 103.000% of par plus accrued interest from and including June 14, 2016, resulting in an effective yield of 5.398%. Interest on the 2024 Notes is payable semiannually, on April 15 and October 15 of each year, commencing April 15, 2017, and the 2024 Notes mature on October 15, 2024. The Additional 2026 Notes are part of the same issuance of, and will rank equally and form a single series with, the \$500.0 million aggregate principal amount of the Company's 5.875% senior notes due 2026 that were issued on June 14, 2016 and mature on July 15, 2026. The Company's existing, and certain future, subsidiaries are guaranteeing the Notes.

The Company used a portion of the proceeds from the sale of the Notes to complete the previously announced cash tender offer (the "Tender Offer") for any and all of its outstanding \$675.0 million aggregate principal amount $7\frac{1}{2}$ % Senior Notes due 2020 (the "2020 Notes"). The Company intends to use the remaining proceeds to redeem the 2020 Notes that remained outstanding after the completion of the Tender Offer.

The Notes and the related guarantees have not been, and will not be, registered under the Securities Act of 1933 or the securities laws of any other jurisdiction and may not be offered or sold in the United States absent registration or an applicable exemption therefrom. The Notes were offered only to qualified institutional buyers under Rule 144A and to persons outside the United States under Regulation S.

Cautionary Statements for Purposes of the "Safe Harbor" Provisions of the Private Securities Litigation Reform Act

This press release contains statements that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and other federal securities laws. These "forward-looking statements" are statements other than statements of historical fact, and may include, among other things, statements regarding our current expectations and beliefs as to the use of proceeds from the sale of the 2026 Notes and other future events. Actual results are subject to a number of risks and uncertainties and may differ materially from the current expectations and beliefs discussed in this press release. All information set forth in this release is as of September 14, 2016.

We do not intend, and undertake no duty, to update this information to reflect future events or circumstances. Information about certain potential factors that could affect our business and financial results and cause actual results to differ materially from those expressed or implied in any forward-looking statements are included under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in our Annual Report on Form 10-K for the year ended December 31, 2015 and our Quarterly Reports on Form 10-Q for the quarters ended March 31, 2016 and June 30, 2016, each of which is on file with the Securities and Exchange Commission ("SEC") and available at the SEC's website at www.sec.gov.

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