



**NEWS RELEASE
GRAY NAMES NEW GENERAL MANAGERS
AND NEW TELEVISION VICE PRESIDENTS**

Atlanta, Georgia – July 9, 2018. . . Gray Television, Inc. (“Gray” or “our”) (NYSE: GTN and GTN.A) announced today that it has promoted four station department heads to General Managers. Each of these individuals succeeds a Regional Vice President/General Manager who, until now, have been running a local station as well as overseeing additional Gray television stations. The former RVPs will now oversee Gray television stations on a full-time basis in the new position of Television Vice Presidents. These changes, which had been planned for many months, become effective today.



Jeff Anderson



Matt Moran



Liz Haltiwanger



Debbie Petersmark

In **Lexington, Kentucky (DMA 63)**, Gray promoted **Jeff Anderson** to General Manager of WKYT (CBS) and WKYT.com. Jeff has served as Director of Local and Digital Sales at WKYT since early 2014. He has held a number of sales positions in his career, including Director of Sales for Republic Media in Phoenix and Vice President of Advertising for the local newspaper, the *Lexington Herald Leader*. He currently serves as Chairman of the Children’s Charity Fund of the Bluegrass. Jeff grew up in Harlan, Kentucky, and graduated from the University of Kentucky.

In **Charleston-Huntington, West Virginia (DMA 73)**, Gray named **Matt Moran** as the General Manager of WSAZ (NBC), WQCW (CW), MeTV, and WSAZ.com. For the past six years, Matt has overseen sales for these properties as General Sales Manager. For the preceding 15 years, he had been the President and CEO of Moran Holding Corp., which owned and operated several businesses in the automotive industry. Matt holds a Bachelor of Science Degree from Ball State University and an MBA from the University of Utah.

In **Colorado Springs, Colorado (DMA 87)**, Gray has named **Liz Haltiwanger** as the General Manager of KKTU11 News. Liz joined the station as a Producer in 2003. She has led the news department for the past ten years. During her tenure as News Director, KKTU has been named Station of the Year by the Colorado Broadcasters Association multiple times and has been honored with regional Edward R. Murrow and Emmy awards for Best Newscast, Investigative Reporting, Breaking News, and more. Liz serves as a board member for the Colorado Freedom of Information Coalition and is President of the Colorado Springs Press Association. She holds a Bachelor of Science degree in Journalism from The University of Colorado Boulder.

In **Lansing, Michigan (DMA 115)**, Gray has named **Debbie Petersmark** as the General Manager of WILX Media, which operates WILX-TV 10 (NBC) and WILX.com. Debbie joined the station in 2000 as an Account Executive, and she has served as General Sales Manager since 2014. Prior to joining WILX, Debbie spent 10 years at the Sparrow Foundation as the manager of the Children's Miracle Network, where she led the fundraising efforts for the Regional Children's Center and produced an annual telethon. She serves as a board member for the American Red Cross, Mid-Michigan. A lifelong resident of East Lansing, Debbie holds a Bachelor of Arts degree from Indiana University.

For the past few years, four Regional Vice Presidents/General Managers have led their stations and assisted Gray leadership in overseeing additional television stations. In their new positions as Television Vice Presidents, Chris Mossman from Lexington, Matt Jaquint from Charleston, Nick Matesi from Colorado Springs, and Mike King from Lansing will oversee various television stations for Gray on a full-time basis.

About Gray:

Gray owns and/or operates over 100 television stations across 57 television markets that collectively broadcast over 200 program streams including over 100 channels affiliated with the CBS Network, the NBC Network, the ABC Network and the FOX Network. Our portfolio includes the number-one and/or number-two ranked television station operations in essentially all of our markets, which collectively cover approximately 10.4 percent of total United States television households. For further information, please visit www.gray.tv.

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