



NEWS RELEASE
KSFY-TV BEGINS BROADCASTING FROM ITS NEW
DOWNTOWN SIOUX FALLS STUDIO

Atlanta, Georgia – November 16, 2016. . . Gray Television, Inc. (“Gray,” “we,” “us” or “our”) (NYSE: **GTN and GTN.A**) announced today that KSFY-TV began broadcasting from its new downtown Sioux Falls studio Monday, November 14.



Nearly a year ago, KSFY signed a multi-year lease agreement for space in Courthouse Square, 325 1st Avenue South, in Sioux Falls. The building is located just north of the Federal Courthouse, and has convenient access to historic Phillips Avenue.

Over the past year, KSFY and Gray Television have been building a state-of-the-art facility on two floors of the building. The first floor includes the television studio, media control center and newsroom. The second floor is home to the sales department.

“We are excited about this new era for KSFY Television,” KSFY President and General Manager Jim Berman said.

“For months, our viewers have been waiting to see what we’ve been working on. Today they get to see what we’ve been up to, building one of the finest state-of-the-art facilities in the region. We believe this new station will enhance our ability to serve our viewers and advertisers at the highest level.”

Courthouse Square is one of the newest buildings in downtown Sioux Falls. It is a LEED Gold certified office building.

Construction of the second floor facilities was completed this summer. News and operations moved into their facilities this week. A majority of the construction was completed by local contractors.

About Gray Television:

Gray Television, Inc. (NYSE: GTN and GTN.A) is a television broadcast company headquartered in Atlanta, Georgia, that owns and operates television stations and leading digital assets in markets throughout the United States. We currently own and/or operate television stations across 51 television markets that collectively broadcast over 190 program streams including 36 channels affiliated with the CBS Network, 27 channels affiliated with the NBC Network, 19 channels affiliated with the ABC Network and 14 channels affiliated with the FOX Network. We own and/or operate the number-one or number-two ranked television station operations in essentially all of our markets, which collectively cover approximately 9.5 percent of total United States television households.

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